

WHAT IS THE 10/40 WINDOW?



WHAT IS GLOCAL MISSION'S VISION AND INTEGRATED MOBILIZATION STRATEGY?



LOCAL DISCIPLES
TRANSFORMING LIVES



GLOBAL VISION
ETERNAL IMPACT



EVERY BELIEVER
A MISSIONARY



CONNECTED IN PRAYER,
RESOURCED FOR MISSION



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THE 10/40 WINDOW AND THE GLOCAL MISSION

Mobilizing the Whole People of God for the Great Commission

I. What Is the 10/40 Window?

The 10/40 Window is a geographic region extending across North Africa, the Middle East, and Asia, roughly between 10 degrees and 40 degrees north latitude. It stretches from West Africa across the Middle East, South Asia, and East Asia.

It is strategically important because it contains:

- A very high concentration of the world's unreached people groups
- Most of the world's Muslims, Hindus, and Buddhists
- Many nations where Christian witness is restricted
- Numerous large cities with limited gospel access
- Significant poverty, persecution, linguistic diversity, and cultural barriers

Joshua Project currently estimates that approximately 5.49 billion people in about 8,585 people groups live within the broader 10/40 Window. Approximately 3.5 billion people in 5,905 people groups there are considered unreached. These figures are estimates and may change as research is updated.

What Does “Unreached” Mean?

An Unreached People Group, or UPG, generally has:

- Fewer than 2 percent evangelical Christians, and
- No sufficiently strong indigenous church capable of evangelizing the entire people group without outside assistance.

An Unengaged Unreached People Group, or UUPG, has the additional problem that no known evangelical church-planting strategy is actively underway among them. Prayer or adoption alone does not necessarily constitute engagement.

An Important Limitation

The 10/40 Window is a helpful geographic lens, but it should not become our only mission lens.

People move. Refugees, immigrants, international students, businesspeople, and migrant workers from the 10/40 Window now live in Houston, Dallas, Toronto, London, Seoul, and many other global cities. Therefore, the unreached may be geographically distant—or living across the street. Lausanne describes these cities as strategic “global gateway cities.”

A better contemporary vision is:

From everywhere to everywhere—reaching the nations both across the oceans and across the street.

Other Strategic Categories for Mobilizing the Mission Force

We should distinguish between two questions:

1. Where is the mission field?

2. Who can become the mission force?

1. Unengaged Unreached People Groups

This should remain one of the highest priorities because these communities may have:

- No known missionaries
- No active church-planting effort
- No indigenous church
- Little or no meaningful gospel access

Joshua Project currently lists thousands of unengaged groups, representing hundreds of millions of people.

***Mobilization emphasis:** Adopt one people group for prayer, research, partnership, sending, translation, and long-term disciple-making.*

2. Diaspora Mission Force

Diaspora communities include:

- Immigrants
- Refugees
- Migrant workers
- Ethnic minorities
- Displaced families
- Second-generation and third-generation communities

They should not be viewed only as people to reach. They can become powerful missionaries to their own people and beyond.

A believer reached and discipled in Houston may have relational access to family and communities in India, Nepal, Pakistan, Afghanistan, China, the Middle East, Latin America, or Africa. Lausanne therefore speaks of mission to, through, and beyond diaspora communities.

***Glocal Mission opportunity:** Train bilingual and bicultural diaspora believers as Catalyst Leaders who can multiply disciples locally and internationally.*

3. The 4/14 Window: Children and Youth

The 4/14 Window focuses on children and young people approximately **four to fourteen years old**. It is not a geographic window **but a generational window**.

Children and youth should not be regarded merely as future church members. They can become present-day:

- Prayer warriors
- Gospel witnesses
- Disciple-makers
- Mission mobilizers
- Cross-cultural ambassadors

Lausanne-related initiatives have emphasized discipling children deeply and recognizing them as active participants in God's mission.

Our experience with numerous youth mission teams that partner with Glocal Mission demonstrate this well. Spiritually prepared youth can pray, serve, share the gospel, lead children, and influence entire families.

Mobilization emphasis: Move from youth entertainment to youth missionary formation.

4. International Students and Scholars

International students are one of the most strategic groups because many are:

- Future governmental leaders
- University professors
- Business executives
- Scientists and professionals
- Community influencers
- Leaders returning to restricted-access countries

Lausanne describes international student ministry as both a present missional opportunity and a means of influencing future global leadership.

Glocal Mission opportunity: Welcome, evangelize, disciple, equip, and commission international students before they return home.

5. Marketplace Missionaries

Many restricted or culturally resistant countries may not grant visas to traditional missionaries, but they welcome:

- Teachers
- Medical professionals
- Engineers
- Business owners
- Technicians
- Agricultural specialists
- University faculty
- Consultants
- Humanitarian workers

Marketplace believers can enter communities, build trust, bless local people, and make disciples through faithful vocational presence. Lausanne highlights tentmaking and business approaches as important ways of gaining access and sustaining gospel workers.

Mobilization emphasis: Help every Christian understand, “My workplace is my mission field, and my profession can become a mission platform.”

6. Near-Culture Missionaries

Often the most effective cross-cultural missionaries are believers who are culturally, linguistically, or geographically close to the target community.

Examples include:

- Latin Americans reaching other Latin Americans
- Koreans reaching East and Central Asians
- Nepalis reaching neighboring Himalayan peoples
- Ugandans reaching East African communities
- Arabic-speaking Christians reaching Muslim-background communities

- Spanish-speaking Houston believers reaching new immigrant families

They may cross fewer cultural barriers and require fewer financial resources than distant Western workers.

Mobilization emphasis: *Strengthen indigenous and regional churches to send missionaries—not merely receive them.*

7. Majority-World Mission Movements

Mission is no longer primarily “from the West to the rest.” Churches in Africa, Asia, Latin America, and the Middle East are increasingly sending missionaries.

This is often called polycentric mission:

Mission from many centers, through many peoples, to every people.

Lausanne documents growing mission movements from Asia and other Majority-World regions and calls for resource mobilization “from everywhere to everywhere.”

Glocal Mission opportunity: *Your training networks in Asia, Africa, Central America, and Houston can become interconnected missionary-sending hubs.*

8. First-Generation and Second-Generation Immigrant Churches

Immigrant congregations have several strategic advantages:

- Language ability
- Cultural understanding
- International relationships
- Experience living between cultures
- Natural access to diaspora communities
- Family connections in their countries of origin

However, immigrant churches can become inward-focused if their primary purpose becomes cultural preservation.

Mobilization emphasis: *Help immigrant churches move:*

From cultural survival to missionary sending.

From preserving identity to proclaiming Christ.

From ethnic congregation to global mission base.

9. Families and Households on Mission

The entire household can become a missionary unit through:

- Hospitality
- Neighborhood relationships
- School connections
- Sports
- Meals
- Foster care
- Apartment ministry
- International student hosting
- Oikos evangelism

Lausanne has recently emphasized households as an often-overlooked mission field and platform for intentional gospel presence.

Mobilization emphasis: Do not mobilize only individuals; mobilize families, couples, parents, children, and entire households.

10. Retirees and Second-Career Missionaries

Retired believers may possess:

- Time
- Professional expertise
- Financial stability
- Life experience
- Spiritual maturity
- Mentoring ability
- Flexible availability

They can serve through coaching, pastoral care, teaching, administration, construction, medical service, online mentoring, and short- or medium-term assignments. Lausanne has encouraged churches to reconsider retirement as a potentially fruitful season of kingdom service.

Mobilization emphasis: Move believers from “retiring from work” to “redeploying for mission.”

11. Digital Missionaries

Digital mission includes:

- Online evangelism
- Social-media outreach
- Online Bible studies
- Digital discipleship
- Translation and content production
- Video teaching
- Counseling and prayer
- Follow-up with spiritually interested people
- Training leaders in restricted countries

Digital ministry should not replace embodied relationships and local churches, but it can open doors, identify persons of peace, deliver resources, and sustain discipleship across borders.

Glocal Mission opportunity: Reformission School can train digital disciple-makers who connect online relationships with local, relational, reproducible discipleship.

12. Prisoners, Recovering Addicts, and the Formerly Broken

People who have experienced:

- Addiction
- Incarceration
- Homelessness
- Gang involvement
- Family breakdown

- Severe poverty

can become powerful witnesses among communities that traditional church leaders may struggle to access.

Their redeemed stories can become missionary bridges. We should never define people only by what Christ rescued them from; we should equip them for what Christ is sending them into.

Mobilization emphasis: *Move people from recipients of ministry to participants, leaders, and disciple-makers.*

A Practical Glocal Mission Framework

You could organize the mission force into seven mobilization streams:

1. Next Generation Force

Children, teenagers, college students, and young adults.

2. Diaspora Force

Immigrants, refugees, ethnic congregations, and international students.

3. Marketplace Force

Businesspeople, teachers, medical workers, professionals, and entrepreneurs.

4. Indigenous and Majority-World Force

Local pastors, regional leaders, near-culture missionaries, and national churches.

5. Household Force

Families, couples, parents, children, and neighborhood oikos networks.

6. Experienced Force

Retirees, second-career workers, mature mentors, and professional coaches.

7. Digital Force

Content creators, online evangelists, translators, trainers, and digital disciple-makers.

Each stream can be trained through the same multiplication pathway:

Intercede → Identify → Invest → Invite → Involve → Equip → Send → Multiply

Recommended Strategic Statement

Glocal Mission seeks to mobilize the whole people of God—children and youth, families, diaspora believers, international students, marketplace professionals, indigenous leaders, retirees, and digital missionaries—to bring the whole gospel to the whole world, especially among unengaged and unreached peoples.

The 10/40 Window remains a vital target, but the broader goal is not merely to send a few professional missionaries into one geographic region. It is to awaken, equip, and mobilize every believer as part of God's global mission force—from everywhere to everywhere.

II. Glocal Mission's Integrated Mobilization Strategy

Glocal Mission is uniquely positioned to connect global mission priorities with local disciple-making action. Its vision, values, and mission strategy provide a practical framework for reaching unreached people groups while mobilizing believers from every generation, culture, profession, and stage of life.

Glocal Mission's Vision

Glocal Mission's vision is to participate in God's mission by reaching people locally and globally, developing multiplying disciple-makers, strengthening churches, and mobilizing a worldwide mission force.

The long-term Vision 2050—3B1M7K127N expresses this aspiration:

- Reach 3 billion people with gospel influence
- Mobilize and equip 1 million Great Commission workers
- Help establish and strengthen 7,000 churches
- Serve in 127 nations

The infographic features a world map background with the Glocal Mission logo (a blue circle with 'Glocal' in yellow script and 'MISSION' in white) and the website 'GLOCALMISSION.ORG'. Below the title, it is divided into two main sections: 'MISSION STATEMENT' and 'VISION STATEMENT'. The Mission Statement includes a compass icon and the text: 'Glocal Mission exists to equip, mobilize, and resource believers for the Great Commission Task'. The Vision Statement includes a globe icon and the text: 'Glocal Mission envisions, by the year 2050: ✓ Every believer becoming a disciple-maker who faithfully engages their local context while participating in a global mission movement.' Below these is a section titled 'THEOLOGICAL CONVICTIONS' with an open book icon, listing two points: 'All people without Christ are spiritually lost and constitute a mission field (1 John 5:12; 1 Corinthians 1:18)' and 'All believers in Christ are called to serve as witnesses and ambassadors of Jesus Christ (Acts 1:8; 1 Peter 2:9-10; 2 Corinthians 5:20)'. The bottom section, '2050 GLOCAL VISION', features a green background with a white line graph showing an upward trend. It states: 'Rooted in the biblical vision of redeemed people from every nation worshipping Christ (Revelation 5:9; 7:9), and dependent upon the work of the Holy Spirit, Glocal Mission prayerfully seeks by the year 2050 to:'. Below this are three goals: '3 BILLION REACH PEOPLE with the Gospel' (with a cross icon), '1 MILLION RAISE DISCIPLE-MAKERS' (with a person icon), and '7,000 EQUIP CHURCHES for Faithful Great Commission Obedience' (with a church icon). The entire infographic concludes with the phrase 'TO GOD ALONE BE THE GLORY!' in a blue banner.

GLOCAL MISSION: MISSION STATEMENT & 2050 VISION

MISSION STATEMENT

Glocal Mission exists to equip, mobilize, and resource believers for the Great Commission Task

VISION STATEMENT

Glocal Mission envisions, by the year 2050:

- ✓ Every believer becoming a disciple-maker who faithfully engages their local context while participating in a global mission movement.

THEOLOGICAL CONVICTIONS

- All people without Christ are spiritually lost and constitute a mission field (1 John 5:12; 1 Corinthians 1:18).
- All believers in Christ are called to serve as witnesses and ambassadors of Jesus Christ (Acts 1:8; 1 Peter 2:9-10; 2 Corinthians 5:20).

2050 GLOCAL VISION

Rooted in the biblical vision of redeemed people from every nation worshipping Christ (Revelation 5:9; 7:9), and dependent upon the work of the Holy Spirit, Glocal Mission prayerfully seeks by the year 2050 to:

- 3 BILLION** REACH PEOPLE with the Gospel
- 1 MILLION** RAISE DISCIPLE-MAKERS
- 7,000** EQUIP CHURCHES for Faithful Great Commission Obedience

TO GOD ALONE BE THE GLORY!

This vision fits naturally with the 10/40 Window because many of the world's unreached and unengaged peoples live within that region. However, Glocal Mission recognizes that the nations are also present in global cities such as Houston through immigrants, refugees, international students, ethnic communities, and diaspora churches.

Therefore, the Glocal Mission approach is both:

Across the street and around the world.

The mission field is global, but it is also local. The mission force can be sent overseas, but it can also be raised up within our neighborhoods, workplaces, schools, apartment communities, ethnic congregations, and digital networks.

Glocal Mission's Core Values

Glocal Mission's values shape not only whom we reach but also how we develop the mission force.

1. Christ-Centered

Jesus Christ is the center of the message, the model of ministry, and the Lord of the mission.

We do not merely mobilize people for humanitarian service, religious activity, or institutional expansion. We mobilize disciples to proclaim Christ crucified and risen, call people to repentance and faith, and make disciples who obey everything Jesus commanded.

“For the Son of Man came to seek and to save the lost.” — Luke 19:10

2. Gospel-Driven

The gospel is the power of God for salvation. Compassion ministries open doors, relationships build trust, but the ultimate goal is to share the saving message of Jesus Christ.

Glocal Mission expresses this through the Good–Better–Best approach:

- Good: Meet practical and physical needs.
- Better: Build genuine and lasting relationships.
- Best: Share Christ, make disciples, and invite people into a multiplying life of mission.

3. Disciple-Making

The goal is not simply to produce converts, event attendance, or church consumers. The goal is to develop mature followers of Jesus who can make other disciples.

Every person reached should have the opportunity to become:

A disciple, a disciple-maker, a leader, and eventually a missionary.

4. Multiplication-Focused

Glocal Mission emphasizes spiritual multiplication based on 2 Timothy 2:2:

Paul → Timothy → Faithful People → Others

The mission force must not depend permanently on outside workers. Indigenous, local, and near-culture believers should be equipped to lead, reproduce, and multiply the mission within their own people and beyond.

5. Relational and Incarnational

Jesus entered people's lives, listened to their stories, ate with them, served them, taught them, and walked with them.

For this reason, Glocal Mission prioritizes:

- Life-on-life discipleship

- Spiritual parenting
- Mentoring and coaching
- Oikos relationships
- Hospitality
- Person-of-Peace strategies
- Long-term accompaniment

Programs may attract people, but relationships help form disciples.

6. Every-Believer Mobilization

The Great Commission was not given only to pastors, missionaries, and church professionals.

Every believer has been called to participate in God's mission. Children, youth, adults, seniors, professionals, immigrants, refugees, students, families, and retirees can all become part of the mission force.

“Every heart without Christ is a mission field.

Every heart with Christ is a missionary.” -Pastor Dr. David Kim

7. Glocal Partnership

No church, organization, or missionary can fulfill the Great Commission alone.

Glocal Mission seeks to connect:

- Local churches
- Diaspora congregations
- Mission agencies
- Schools and seminaries
- Marketplace professionals
- Indigenous leaders
- Short-term mission teams
- International partners
- Digital ministry networks

The goal is not competition but kingdom collaboration.

Glocal Mission's Mission Strategy

Glocal Mission's mission can be summarized in three movements:

Seek the Lost. Disciple the Saved. Multiply Disciple-Makers and Churches.

This strategy can be applied to the 10/40 Window and every other mission-force category.

1. Seek the Lost

Glocal Mission intentionally goes beyond the walls of the church to engage people where they live, work, study, gather, and experience need.

This includes ministry in:

- Apartment complexes
- Parks

- Shopping malls
- Schools and universities
- Nursing homes
- Workplaces
- Religious and cultural centers
- Immigrant communities
- Refugee communities
- Digital platforms
- Unreached regions
- Nations within the 10/40 Window

The objective is not simply to invite people to church but to bring the presence, compassion, and message of Christ into everyday spaces.

2. Disciple the Saved

Evangelism must be followed by intentional discipleship.

New believers need:

- Biblical foundations
- Spiritual mentoring
- Prayer and accountability
- Training in Christian living
- Experience in sharing their faith
- Opportunities to serve
- Relationships within a local church
- Preparation to disciple others

Glocal Mission's 4Hs Framework helps develop the whole disciple:

A Model for Holistic Discipleship Development

 **Head – Truth to Understand** Discipleship begins with renewed thinking. We seek to know the truth of God's Word as He has revealed Himself in Scripture—His character, His gospel, and His mission. Biblical truth shapes our worldview and guards us from deception.

"Be transformed by the renewal of your mind." (Romans 12:2)

 **Heart – Posture to Examine** Truth must move from the mind to the affections and toward inward transformation. The heart reflects our loves, motivations, fears, and loyalties. Disciples regularly examine their hearts before God, seeking repentance, humility, and deeper love for Christ.

"Keep your heart with all vigilance." (Proverbs 4:23)

 **Hands – Action to Take** True discipleship expresses itself through obedience and service. Faith becomes visible as we love, serve, witness, and make disciples. What we believe and love is demonstrated through how we live.

"Be doers of the word, and not hearers only." (James 1:22)

 **Habit – Pattern to Form** Discipleship is not an event but a lifelong pattern. Godly habits shape character over time—daily repentance, Scripture, prayer, obedience, and mission. These rhythms form Christlike maturity and faithfulness to the end. Each disciple develops a reproducible Great Commission lifestyle.

"Train yourself for godliness." (1 Timothy 4:7)

4Hs PERSONAL APPLICATION (Used Every Week)

HEAD — What Truth Must I Believe?

(Doctrine / Identity / Theology)

HEART — What Attitude Must Change?

(Motives / Repentance / Affections)

HANDS — What Action Must I Take?

(Obedience / Behavior / Service)

HABIT — What Pattern Must I Develop?

(Repeatable obedience / Lifestyle shift)

3. Multiply Disciple-Makers and Churches

The mission is not complete when one person believes. The mission advances when that believer begins making disciples who make other disciples.

Glocal Mission therefore trains believers to:

- Pray for lost people
- Identify persons of peace
- Share their testimony
- Present the gospel clearly
- Lead discovery Bible studies
- Disciple individuals and families
- Form small groups
- Develop emerging leaders
- Plant and strengthen churches
- Reproduce the process in new communities

The desired outcome is not dependency but multiplication.

The Glocal Mission Mobilization Pathway

Each mission-force category can move through the same reproducible pathway.

Intercede

Pray for specific people, neighborhoods, people groups, cities, and nations. Prayer prepares the worker, opens doors, and aligns the mission with God's heart.

Identify

Identify:

- Unreached people groups
- Persons of peace
- Emerging leaders
- Faithful, available, and teachable believers
- Strategic communities
- Local and international partners

Invest

Build genuine relationships through service, hospitality, listening, encouragement, teaching, mentoring, and practical care.

Invite

Invite people to:

- Hear the gospel
- Study the Bible
- Follow Jesus
- Join a discipleship relationship
- Participate in mission
- Receive leadership development

Involve

Believers learn mission by participating in mission.

They should be given practical opportunities to pray, serve, share the gospel, lead, teach, disciple, and accompany others.

Equip

Provide biblical, theological, missional, and practical training through:

- Reformation School
- Glocal Mission Bible Institute
- Disciple-making cohorts
- Leadership coaching
- Preaching mentorship
- Workshops
- Online courses
- Mission immersion experiences

Send

Commission believers into:

- Their homes
- Neighborhoods
- Workplaces
- Schools
- Ethnic communities
- Digital spaces
- Other cities
- Other cultures
- Unreached nations

Multiply

Every participant should be encouraged to reproduce the process in others.

Be a disciple.

Make a disciple.

Develop a leader.

Multiply a movement.



Applying the Strategy to Different Mission Forces

Among Children and Youth

Seek children and families through schools, sports, VBS, camps, and community activities. Disciple young believers deeply and involve them immediately in prayer, service, evangelism, and leadership.

Among Diaspora Communities

Reach immigrants, refugees, and international families locally. Disciple bilingual and bicultural believers who can reach relatives and communities both locally and in their countries of origin.

Among International Students

Offer hospitality, friendship, Bible study, mentoring, and leadership development. Prepare students to return home as mature witnesses and disciple-makers.

Among Marketplace Professionals

Equip believers to see their occupation as a mission platform. Encourage them to integrate faith, work, service, evangelism, ethics, hospitality, and disciple-making.

Among Indigenous and Majority-World Leaders

Invest in local pastors and emerging leaders through theological education, coaching, resources, and reproducible disciple-making tools. Help them become regional trainers and missionary senders.

Among Families

Train households to practice hospitality, pray for neighbors, build oikos relationships, lead Bible studies, serve together, and make their homes centers of gospel witness.

Among Retirees

Redeploy mature believers as mentors, trainers, prayer leaders, coaches, caregivers, administrators, and short- or long-term missionaries.

Among Digital Missionaries

Train believers to use social media, video, online Bible studies, teaching platforms, messaging applications, and digital resources to identify spiritually interested people and move them toward relational discipleship and local church connection.

Among Unreached Peoples in the 10/40 Window

Pray, research, partner, train, send, translate, and develop indigenous leadership. Whenever possible, connect overseas mission with diaspora ministry in the United States and other global cities.

The Acts 1:8 Glocal Framework

Glocal Mission can organize its mission strategy around Acts 1:8:

“You will be my witnesses in Jerusalem, and in all Judea and Samaria, and to the end of the earth.”

Jerusalem

Our immediate neighborhood, family, congregation, workplace, and city.

Judea

Nearby communities and culturally similar people.

Samaria

People who are geographically near but culturally, ethnically, socially, or religiously different.

Ends of the Earth

Unreached peoples, restricted nations, global cities, diaspora networks, and the 10/40 Window.

This prevents the church from choosing between local mission and global mission. Biblical mission embraces both.

We do not finish Jerusalem before going to the ends of the earth.

We engage all mission fields simultaneously through prayer, partnership, sending, training, and multiplication.



How Glocal Mission Helps Churches and Believers Engage in God's Mission

At Glocal Mission, we believe that understanding the needs of the 10/40 Window and other strategic mission fields must lead to practical action. Mission awareness is important, but awareness alone is not enough. Churches and believers need biblical training, hands-on experience, practical tools, spiritual encouragement, and ongoing companionship to live out their God-given missional purpose faithfully and fruitfully.

For this reason, Glocal Mission provides practical, relational, and reproducible opportunities to equip individuals, ministry leaders, congregations, and mission teams for effective Great Commission involvement.

We offer hands-on discipleship training that helps believers grow from being church attenders into active disciple-makers. Participants learn how to pray for the lost, share their testimonies, communicate the gospel clearly, identify persons of peace, develop meaningful relationships, lead Bible studies, disciple new believers, and multiply other disciple-makers.

We also provide congregational training designed to help churches evaluate and strengthen their evangelism, discipleship, leadership development, community engagement, and mission-mobilization practices. These trainings help congregations move from ministry maintenance toward a multiplying Great Commission lifestyle.

Glocal Mission leaders are available to serve as guest speakers for mission weekends, worship services, conferences, leadership gatherings, workshops, Sunday educational hours, and special congregational events. These presentations can be customized around themes such as the 10/40 Window, unreached people groups, diaspora mission, everyday evangelism, disciple-making, global mission, spiritual multiplication, congregational renewal, and the role of every believer in the Great Commission.

We also conduct mission retreats, leadership retreats, youth mission camps, disciple-making camps, and mission-mobilization experiences. These gatherings combine biblical teaching, prayer, worship, practical training, team building, cross-cultural learning, and hands-on ministry opportunities. Our goal is not simply to inspire participants for one weekend, but to help them develop a sustainable and reproducible missionary lifestyle.

In addition, Glocal Mission provides practical resources, training materials, sermon manuscripts, assessments, workshops, discipleship tools, mission strategies, and coaching resources for pastors, ministry leaders, missionaries, teachers, congregations, and everyday believers. Many of these resources are made available freely so that more churches and leaders can be equipped to participate in God's mission.

One of the most effective ways Glocal Mission mobilizes the mission force is by hosting, training, and sending short-term mission teams. We help teams prepare spiritually, culturally, relationally, and practically before they enter the mission field. Rather than focusing only on activities, we train teams to serve through our Good–Better–Best approach:

- Good: Meet practical needs through compassionate service.
- Better: Build genuine relationships and listen to people's stories.
- Best: Share the gospel, make disciples, and connect people with ongoing Christian community.

Mission teams may serve locally in Houston or internationally through Glocal Mission's ministry partnerships, churches, and mission networks. Glocal Mission is currently involved in ministry across 16 countries, working with churches, pastors, indigenous leaders, disciple-makers, and ministry partners across continents and nations.



Through these relationships, mission teams may participate in evangelism, discipleship training, leadership development, children's ministry, youth outreach, community service, pastoral training, church strengthening, mission education, and cross-cultural ministry. The goal is not to create dependency upon visiting teams, but to strengthen local churches and indigenous leaders so that disciples, leaders, and churches continue multiplying long after the team returns home.

Glocal Mission also seeks to connect congregations with one of our Catalyst Trainers. A Catalyst Trainer is more than a one-time speaker or workshop leader. A Catalyst Trainer walks alongside pastors, ministry leaders, churches, and believers through ongoing coaching, discipleship companionship, prayer, encouragement, strategic planning, and practical mission engagement.

This accompaniment can help individuals and congregations:

- Clarify their God-given missional purpose
- Develop a practical disciple-making strategy
- Mobilize members for local and global mission
- Strengthen evangelism and follow-up
- Develop emerging leaders
- Engage immigrants, refugees, and international communities
- Prepare and train mission teams
- Build sustainable mission partnerships
- Multiply disciples, leaders, ministries, and churches

Whether your congregation is just beginning to explore mission involvement or is already actively serving locally and globally, Glocal Mission would be honored to come alongside you.

We invite pastors, ministry leaders, churches, schools, mission teams, families, youth groups, and individual believers to connect with us for training, guest speaking, retreats, mission camps, coaching, mission-team opportunities, and free ministry resources.

Together, we can move:

From mission awareness to mission action.

From church attendance to disciple-making.

From occasional mission projects to a Great Commission lifestyle.

From a few missionaries to every believer on mission.

From local ministry to global multiplication.

Strategic Summary

Glocal Mission's contribution is not merely to identify another mission field. It is to build a multiplying mission force.

Its strategy can be summarized as:

Reach the unreached wherever they are.

Disciple believers wherever they live.

Mobilize every generation and profession.

Equip indigenous and diaspora leaders.

Send workers locally and globally.

Multiply disciples, leaders, churches, and mission movements.

Therefore, Glocal Mission's vision, values, and strategy fit naturally within the global mission challenge:

From the Great Omission to the Great Commission.

From church attendance to disciple-making.

From ministry maintenance to mission multiplication.

From a few professional missionaries to the whole people of God on mission.

From everywhere, through everyone, to every people.

If you are interested in connecting with a Catalyst Trainer who can walk alongside you as you fulfill your God-given missional purpose, or if you would like access to our free resources, please contact Glocal Mission.

Email: info@glocalmission.org

Phone: +1 (713) 494-3127

Website: GLOCALMISSION.ORG

Seek the Lost. Disciple the Saved. Multiply Disciple-Makers and Churches.